

Town of Derry, NH

Department Mission and Objectives Fiscal Year 2010

Department: Executive

Activity Center: Business Development

Narrative

The primary effort for this department is to move Derry to a position where there will be less reliance on the residential tax base to pay for services by increasing the commercial and industrial tax base, thereby shifting the tax burden.

Positioned and marketed correctly, new businesses will gravitate to Derry due to its superior location in southern New Hampshire and its proximity to the high tech businesses and resources in the Greater Boston area; it's proximity to the Manchester and Nashua markets, and the nearness to the lakes and mountain regions in New Hampshire.

Mission

The Business Development Department will help stimulate a diversified and strong economic climate in Derry that will ensure job opportunities, an enhanced tax base, and a superior quality of life for all our citizens. The department will work to change the mix of commercial/industrial and residential uses to place less of a burden on the residential tax payer in the future.

Goals

- Encourage local economic development and growth by interacting with local firms on issues pertinent to their continued success
- Develop a cooperative and coordinated partnership with area economic development leaders in stimulating a regional economic development effort
- Enhance the communication between existing businesses and the Town of Derry so that the Town understands and addresses the needs of our businesses
- Increase public and market awareness of Derry related to economic growth opportunities and capabilities
- Facilitate the downtown redevelopment effort to maintain, as well as increase, the vitality and diversity of the downtown
- Work with the Planning Department and the Planning Board to do some necessary rezoning and re-codification
- Identify and support infrastructure improvements as needed to facilitate non-residential development
- Work to create an image of Derry as a great place to live and do business
- Be an advocate for transportation infrastructure such as the Route 28 corridor upgrade and Exit 4-A, which will encourage and support economic development

Objectives

- Encourage local economic development and growth by interacting with local firms on issues pertinent to their continued success
- Meet with the business community to learn their issues and challenges
- Identify existing infrastructure and participate in discussion to encourage extension of this infrastructure into areas of the community that will aid business development
- Work with existing businesses to learn why they are here and to help them with any regulatory issues
- Explore programs in both the public and private sectors that are designed to promote and support economic development
- Work with the Planning Department and the Planning Board to facilitate rezoning that will be designed as business friendly, yet meets the goals of the community
- Develop cooperative working relationships with partners in the economic development arena to advance Derry. Among those organizations to develop working relations would be the Chamber of Commerce, the Derry Economic Development Corporation (DEDC), the Rockingham Economic Development Corporation (REDC), and the Business Resource Center (BRC) a division of the Department of Resources and Economic Development (DRED) at the State
- Recruit new business and industry, particularly in industries that show strong growth in this region
- Advocate for transportation and utility infrastructure such as the Route 28 corridor upgrades, extension of water & sewer south on Route 28 to the Windham town line and Exit 4-A, which will encourage and support economic development while diversifying the tax base.

Town of Derry, NH
 FY 2010 Budget
 Activity Center Summary By Category

31		Department: EXECUTIVE DEPT				Activity Center : BUSINESS DEVELOPMENT				
Acct #	Account Description	FY 2007 Revised Budget	FY 2008 Revised Budget	FY 2009 Revised Budget	2009 Projected Actual	2010 Department Recommended	2010 Town Admin Recommended	2010 Town Council Adopted		
Personnel Services										
110	BD PERMANENT POSITIONS	0	85,000	71,318	71,821	77,774	77,774	0		
200	BD EMPLOYEE BENEFITS	0	0	27,572	26,467	29,080	29,080	0		
291	BD TRAINING & CONFERENCES	0	0	4,610	800	3,090	3,090	0		
TOTAL Personnel Services		0	85,000	103,500	99,088	109,944	109,944	0		
Operations & Maintenance										
341	BD TELEPHONE	0	0	600	381	396	396	0		
390	BD OTHER PROFESSIONAL SERVICE	0	50,000	10,000	6,625	5,000	5,000	0		
440	BD RENTALS & LEASES	0	0	0	1	0	0	0		
540	BD ADVERTISING	0	0	8,000	1,000	4,000	4,000	0		
550	BD DUES & SUBSCRIPTIONS	0	0	4,502	2,002	3,502	3,502	0		
610	BD HOSPITALITY	0	0	1,600	300	1,100	1,100	0		
620	BD OFFICE SUPPLIES	0	0	500	200	500	500	0		
625	BD POSTAGE	0	0	300	50	300	300	0		
670	BD BOOKS & PERIODICALS	0	0	2,065	2,065	1,565	1,565	0		
TOTAL Operations & Maintenance		0	50,000	27,567	12,624	16,363	16,363	0		
TOTAL BUSINESS DEVELOPMENT		0	135,000	131,067	111,712	126,307	126,307	0		

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DERRY
NEXT YEAR / CURRENT YEAR BUDGET ANALYSIS

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PROJECTION: 2010 2010 BUDGET

FOR PERIOD 99

ACCOUNTS FOR:
GOV GENERAL FUND

2010
Adopted CHANGE

2009
PROJECTION

2009
ACTUAL

2009
REVISED BUD

2009
ORIG BUD

2008
ACTUAL

ST NH REVENUE

-15,000.00

.00

-10,000.00

.00

.0%

MISC REVENUE
BUSINESS DEVELOPMENT

.00
-15,000.00

.00
.00

-8,950.00
-18,950.00

-8,950.00
-8,950.00

.0%
.0%